Software Usability Course notes for CSI 5122 - University of Ottawa

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Case Studies of Household Appliances

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Key guideline: Make the most common use cases utterly simple

Assume use by kids, seniors, occasional users

Assume people will never read the users manual, or will forget/lose it

Reduce number of buttons / steps / adjustments needed

Don't rely on 'order of operations'

Allow settings to be made in different orders and at any time

Plus, of course: Good feedback and error messages

Guidelines for physical controls

Make physical buttons/knobs easy to

- Feel and find
- Guess / confirm function
- Use quickly and confidently

People will use buttons in the dark, without glasses, or simply without looking

- Make important buttons and icons big, not confusable
- Use shapes, indentations, raised markings, offsets
- Don't rely *only* on touch screen or pad
- Provide haptic and visual feedback of presses

There is normally a clear 'operational profile'

20-90% of uses: Top use case, by far the most frequent interaction

7-50% of uses: Second most frequent interaction

5-30% of uses: Third most frequent

3-25% of uses: Next ...

Key use cases: Washing machine (watch profs video)

- 1. Start and run (default/normal settings)
- 2. Adjust to different water temperatures
- 3. Adjust for load size / water level (unless system can detect)
- 4. Adjust for dirtiness (unless system can detect)
- 5. Adjust for delicate fabrics
- 6. Ask for extra rinse (e.g. if items are still soapy)
- 7. Ask for spin only (to dry out anything wet)
- 8. Pause, allowing silence or an item to be added
- 9. Resume
- 10. Start after a delay

Key use cases: Microwave oven (watch prof's video)

- 1. Start and run on maximum for any number of minutes and seconds
- 2. Open door to suspend cooking
- 3. Cancel while running
- 4. Resume cooking
- 5. Change heating power
- 6. Run a timer without cooking
- 7. Set the clock initially or after a power blackout

There are obviously more, but this will cover key ones

Key use cases: TV remote control

- 1. Power on/off
- 2. Change/scroll channels/menu-items
- 3. Change volume up/down
- 4. Direct-select channel by number
- 5. Go to menu
- 6. Select in menu
- 7. Pause/Resume
- 8. Select input device

Other anecdotes regarding appliances

NNGroup on Nest thermostat

- They couldn't adjust temperature at will (top use case)
- https://www.nngroup.com/articles/emotional-design-fail/

Consumer devices often turn consumers off!

https://www.nngroup.com/articles/why-consumerproducts-have-bad-ux/

