

CONTACTS

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In the UCLV:

Lic. MSc. Ernesto Álvarez Gil.
Executive Secretary
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CONVENCION
INTERNACIONAL

2017
UCLV

INTERNATIONAL CONVENTION 2017

FROM THE 23RD TO THE 27TH OF OCTOBER, 2017

HOTEL VALENTÍN "PERLA BLANCA"
TOURIST DESTINATION,
VILLA CLARA KEYS
CUBA

CALL

Dear colleague:

The Universidad Central "Marta Abreu" de Las Villas, institution of Excellence of the Higher Education in Cuba, is honored to invite you to the I International Scientific Convention "Science, Technology and Society. Perspectives and Challenges", where researchers, academicians, businessmen, decision-makers in government policies, students and other specialists around the world, who work to achieve a sustainable human development, will be able to participate.

The meeting will take place from the 23rd to the 27th of October, 2017, under the topic "The sustainability of the world of tomorrow, a responsibility of the sciences", and its main venue will be Hotel Valentín "Perla Blanca", located at the tourist destination Santa Maria Key, in Villa Clara.

Some of the most important objectives of the events are: to interchange scientific, academic and practical criteria, to promote the integration of diverse areas of knowledge, to spread positive experiences, as well as to assess the challenges and perspectives of the sciences, the technology and the action of the human being in the various thematic areas that may lead to the sustainable and inclusive development.

Experts of recognized international and national prestige will give keynote lectures as well as round-tables, symposiums and workshops on priority impact topics for Cuba and the world.

In parallel with the convention, expositions and rounds of negotiations will be organized, which will exhibit the results achieved in research, technologies, projects and other experiences related to the topics discussed during the meeting.

The Organizing Committee reiterates the invitation to this meeting which shall foster an important contribution to the scientific development, in a cooperative, friendly and supportive atmosphere.

Fraternally,

Dr.C. Andres Castro Alegria
Rector
Universidad Central "Marta Abreu" de Las Villas
President of the Organizing Committee

1. XVII International Symposium on Electrical Engineering "SIE 2017"

President Scientific Committee: Dr.C. Juan Pablo Barrios Rodríguez, Dean of the Faculty of Electrical Engineering UCLV.

Secretary Scientific Committee: Dr.C. Eduardo Izaguirre Castellanos, Vice-Dean of Research, Internationalization and Postgraduate Course of the Faculty of Electrical Engineering UCLV.

Contact email: sie@uclv.cu

- 1.1 Industrial, Electrical and Power Systems
- 1.2 Telecommunications and Electronics
- 1.3 Automation, Robotics and Computer systems
- 1.4 Processing of Signals and Images

2. XIII International Workshop "Communities 2017: History and Development"

President Scientific Committee: Dr.C. Joaquín Alonso Freire, Center for Community Studies UCLV

Secretary Scientific Committee: Dra.C. Griselda Sánchez Orbea, Center for Community Studies UCLV

Contact email: eventocomunidades@uclv.edu.cu

3. XI International Symposium on Structures, Geotechnics and Building Materials

President Scientific Committee: Dr.C. Luis Orlando Ibáñez Mora, Dean of the Faculty of Constructions

Secretary Scientific Committee: Dr.Cs. Gilberto Quevedo Sotolongo, main Researcher of the Building Structures and Material Research Center (CIDEM) UCLV

Contact email:

Specific topics : oncenosimposio@uclv.cu

4. XI International Conference on Business Sciences

President Scientific Committee: Dra.C. Maylin Suárez González, Dean of the Faculty of Economics

Secretary Scientific Committee: Dr.C. Carlos Cristóbal Martínez Martínez, Head of the Department of Tourism, Faculty of Economics

Contact email: cice@uclv.cu

- 4.1 XI Symposium on Modern Management
- 4.2 XI Conference on Industrial Engineering
- 4.3 VIII International Workshop of Hotel and Tourism
- 4.4 VIII Conference on Business Economy
- 4.5 VI Symposium on Accountancy, Finances and Audit

5. VIII International Scientific Conference on Agricultural Development and Sustainability "AGROCENTRO 2017"

President Scientific Committee: Dr.C. Alfredo Marín Cárdenas, Dean of the Faculty of Agricultural Sciences.

Secretary Scientific Committee: Dr.C. Ahmed Chacón Iznaga, Vice-Dean of Research, Internationalization and Postgraduate Course of the Faculty of Agricultural Sciences.

Web page: www.agrocentro.uclv.edu.cu

Contact email: agrocentro@uclv.edu.cu

- 5.1 XIV Symposium on Plant Health
- 5.2 VIII Symposium on Agronomy
- 5.3 V Symposium on Processes of Rural Innovation + IV Workshop with innovative producers.
- 5.4 VIII Symposium on Veterinary Medicine and Zootecnics
- 5.5 VIII Symposium on Agricultural Engineering
- III Symposium on Ecological Restoration

6. VI International Symposium on Psychology and Human Development

President Scientific Committee: Dra.C. Annia Esther Vizcaíno Escobar. Vice-Dean of Research, Internationalization and Postgraduate Course of the Faculty of Social Sciences

Secretary Scientific Committee: Dra.C Dunia Ferrer Lozano of the Faculty of Social Sciences.

Contact email: simposiopsicologia@uclv.cu

7.IV International Symposium on Humanity Studies

President Scientific Committee: Dra.C. Norma Melitina Nodarse González, Head of the Language Center of the Faculty of Humanities.

Secretary Scientific Committee: MSc. Madeleyne Bermúdez Sánchez, Vice-Dean of Research, Internationalization and Postgraduate Course of the Faculty of Humanities.

Contact email: simposioestudioshumanisticos@uclv.cu

8. II International Conference Biogeosciences 2017

President Scientific Committee: Dra.C. Yanet Rodríguez Sarabia, Dean of the Faculty of Mathematics, Physics and Computer Sciences.

Secretary Scientific Committee: Dr.C. Rolando Cárdenas Ortiz, Department of Physics, Faculty of Mathematics, Physics and Computer Sciences.

Contact email: biogeociencias@uclv.cu

Web: <https://easychair.org/cfp/bg17>

8.1 V International Colloquium on Philosophy and Learning of the Sciences (CIFAC)

9. International Conference on Processing of Information "CIPI 2017"

President Scientific Committee: Dr.C. Carlos Morell Pérez, Deputy Director of the Center for Informatics Research UCLV.

Secretary Scientific Committee: Dra.C. Leticia Arco García, Researcher of the Center for Informatics Research UCLV.

Contact email: cipi@uclv.edu.cu

9.1 II International Symposium on Fuzzy and Approximate Sets (ISFUROS2017)

President Scientific Committee: Dr.C. Rafael Bello Pérez, Head of the Center for Informatics Research UCLV.

Secretary Scientific Committee: Dr.C. Rafael Falcón, Researcher of the University of Ottawa, Canada.

Contact email: rbellop@uclv.edu.cu, rfalcon@ieee.org

Web page: <http://www.site.uottawa.ca/~rfalc032/isfuros2017/>

9.2 III Workshop of Media Studies

Coordinador: Grizly Meneses Placeres, Head of the Office of Documentation and Scientific-Technical Information (DDICT) UCLV.

Contact email: tici@uclv.cu, grizly@uclv.edu.cu

Web page: <http://ocs.cdict.uclv.edu.cu/index.php/evento/tici>

10. International Symposium "Physical Activity, Sport and Recreation"

President Scientific Committee: Dr.C. Omar Gómez Anoceto, Dean of the Faculty of Physical Culture and Sports UCLV.

Secretary Scientific Committee: Dr.C. Yanet Pérez Surita, Vice-Dean of the Faculty of Physical Culture and Sports UCLV.

Contact email: acfire@uclv.cu

11. International Conference on Sustainable Energy Development

President Scientific Committee: Dr.C. Manuel A. Rubio, Head of the Center for Energy Studies and Environmental Technologies (CEETA) UCLV.

Secretary Scientific Committee: Ing. Yaniel García Lovellas, Researcher of the Center for Energy Studies and Environmental Technologies (CEETA) UCLV.

Contact email: cides@uclv.cu

12. International Conference "Challenges of the General, Special and University Education"

President Scientific Committee: Dr.C. José Julián García Muñoz, Head of the Center for the Study of Education.

Secretary Scientific Committee: Dr.C. Ismael Santos Abreu, Researcher of the Center for the Study of Education.

Contact email: conferenciaeducacion@uclv.cu

12.1 Workshop: Inclusion and Disability.

12.2 Workshop: Quality and Equity in education.

12.3 Workshop: Educational Management in virtual environments

12.4 Workshop: Formation of the university professional.

12.5 Workshop: Environmental Education

12.6 VII Symposium on Agricultural Higher Education

13. Workshop on Internationalization of the Higher Education

President Scientific Committee: Dra.C. Alina Montero Torres, Head of the International Relations Office UCLV.

Secretary Scientific Committee: MSc. Milagros Sarduy Valdéz, Direction of the International Relations Office UCLV.

Executive of the International Collaboration and Agreements Office

Contact email: intes@uclv.cu

INSTRUCCIONES GENERALES A LOS AUTORES.

The presentations shall have a length from six to fifteen sheets of paper, including charts and figures, and shall be presented in the following formats:

- **Sheet of presentation in Word Microsoft:**

Consult web page: www.uclv.edu.cu

- **Sheet of presentation in Latex:**

Consult web page: www.uclv.edu.cu

Official languages:

The languages to present the works shall be either Spanish or English.

Delivery date for works:

- The delivery of the summaries and/or works for their assessments will be until the 23rd of May, 2017.
- The confirmation of the accepted works will be until the 23rd of June, 2017.

Topics in Poster:

In size 1.20 meters (vertical) x 82 cm. (horizontal). The author will be responsible for placing it in the correspondent panels.

They shall be sent in digital format to the Scientific Committee of each sub-event.

The first page must contain the title of the work, the pieces of information of the authors: Names and two last names, affiliation (s), (when they are different, to point out by means of consecutive numerical superscripts), address, country.

E-mail: All center on the top of the page. Summary of the work. The summary shall not exceed the amount of 250 words. To expose concisely the justification of the work, the general objective, the theoretical approach, methodology and results of the research. Key words: up to 6.

Conferences: They shall be sent in digital format to the Scientific Committee of each event.

The first page must contain the title of the work, pieces of information of the authors: Names and two last names, affiliation (s), (when they are different, to point out by means of consecutive numerical superscripts), address, country, E-mail.

All center on the top of the page

GENERAL INFORMATION ON THE ACTIVITIES OF THE SCIENTIFIC PROGRAM OF THE CONVENTION:

The activities of the Scientific Program will take place in the main venue of the convention, hotel Valentín "Perla Blanca", except for the specialized visits and some activities that can be developed in other locations, which will be clarified at the proper time, but the buses will leave from the cited hotel. The date, time and place where all events on specific topics are to take place shall be identified in the Scientific Program of each one of them and at the end the relationship of works along with its correspondent code shall appear.

Posters or scientific posters (POSTER): They will be developed in specific areas previously designed and they constitute a summarized presentation of the proposal in a poster that is placed in the assigned lounge. Each presenter will be beside him all the time of the session so as to guarantee an efficient interaction with the rest of the participants.

Presentation of proposals (PP): it will consist in a five-minute oral presentation per presenter, with a final moment in each session devoted to questions.

Conferences (CONF): they will be delivered by recognized specialists, who will guarantee in their exposition to devote a moment to the questions the participants have.

Round-Tables (RT): They will be carried out so that the participants involved in it, under the guidance of a moderator, express their opinions and different approaches about a same aspect. The participation of the public present will be through questions that they may formulate at the end of the exposition and that must send in writing to the coordinator during the course of the same.

Panels (PANEL): they will deal with different aspects of a topic by panelists and the participation of the public will be through questions or expressing their experiences and opinions about the topic in discussion. The panel shall have a Coordinator who will give the floor to the participants by order and will control the time.

Debate's workshops (DW): they shall commence with an introductory conference about the topic in discussion, lasting 10 minutes; afterwards a debate will continue where the presenters (who are the authors of the works included in the Program of such activity) will take part for 5 minutes with their results, worries and interests of interchange, without the formal presentation of their works and finally any participant in the session can express their opinions or ask questions.

Colloquium (COL): it is a form of flexible organization, where participants express their contribution to the convoked topic, previous deliver of a brief communication containing the summary of the contribution. It turns out ideal to inform ideas of projects, partial results of research, studies ongoing and other contributions in process. The authors of the accepted proposals shall use a maximum time up to 5 minutes to intervene, if they consider it pertinent, in the meanwhile the rest of the participants can ask questions or express opinions.

In line with the interests of the Convention, other professional modalities in correspondence with the proposed topics will be in session.

Audio-visual aids for the presentations in lounges:

Data projector (data show)

Computer

The presentations with computers shall be adjusted to the following requirements:

1. Operating systems on Windows
2. Presentations in CD, DVD, USB flash driver and other means of massive storage.

The Scientific Committee of each event will inform the acceptance or refusal of the communications, as well as the way and the place for the presentation. The refusal of the communication does not invalidate you from taking part as a delegate.

The participants who might require an invitation letter to obtain the permission of his/her institution, they can seek it to the Executive Secretariat through the email: convencionuclv@uclv.cu.

GENERAL INFORMATION ON THE ACTIVITIES OF THE SCIENTIFIC PROGRAM OF THE CONVENTION:

Associated exposition and round of business:

Within the framework of the Convention, an associated exposition and various rounds of business will be organized, sponsored by the Territorial Delegation of the Chamber of Commerce of the Republic of Cuba, with seat in Santa Clara.

In this scenario, the participant institutions will be able to show and promote the scientific advances, projects, technologies, products, services, among other innovations of the sector. As a part of this, an exposition of products and computing solutions will be organized.

The round of business will facilitate the direct contact with potential clients and the establishment of alliances or interchanges with enterprise of diverse sectors, at the same time it will contribute to the position and brand image, when joining to the participants' catalog.

Space rent:

Free design stand:

The price of the space without being set up is 100.00 CUC per m² for all the period of the exposition and it includes:

- Minimum space of 5 m² or linear.
- Electricity consumption up to 700 W.
- Credentials according to the hired space.
- Cleanliness of the stand.
- Safety of the samples after the schedule of the event.
- Participation in the activities of the events.
- Certificate of participation.

The location in the plan shall be according to the order of the applications and with the approval of the Organizing Committee.

Coordinators of the Associated Exposition and Round of Business:

Dr.C. Juan Bautista de León Benítez, person in charge of business CIH UCLV and Dr.C. Mario Carbonell Hernández, delegate of the Chamber of Commerce of the Republic of Cuba in Villa Clara.

Email: juanb@uclv.edu.cu

Registration fee:

Payment online until the 23rd of September, 2017.		Payment after the 23rd of September, 2017	
Delegates	250.00 CUC	Delegates	300.00 CUC
Companions	80.00 CUC	Companions	100.00 CUC
Undergraduate students*	120.00 CUC	Undergraduate students*	170.00 CUC
Postgraduate students*	200.00 CUC	Postgraduate students*	250.00 CUC
Commercial exhibitor	150.00 CUC	Commercial exhibitor	200.00 CUC
Indirect participants	100.00 CUC	Indirect participants	150.00 CUC

* During the accreditation, the students shall present an official identification who certifies them in these categories.

THE REGISTRATION INCLUDES:

Presenters, Delegates and Speaker:

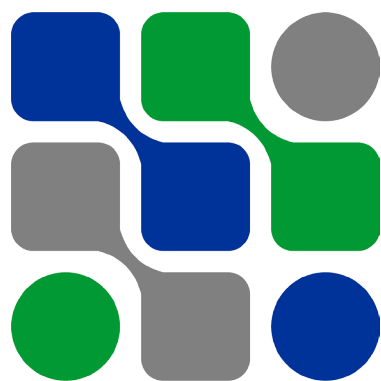
- Accreditation module
- Participation in the scientific activities (work sessions, opening and closing activities, keynote conferences)
- Access to the associated exposition
- Social activities of the official program
- Certificate of attendance and of author in case of presenting a work

Companions:

- Participation in the opening and closing activities
- Access to the associated exposition
- Social activities of the official program
- Allegorical souvenir to the event

Indirect participant:

- Credentials
- Certificate of attendance and of author in case of presenting a work
- Allegorical souvenir to the event



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