Natural Language Processing

Introduction to NLP

Natural Language Processing

We're going to study what goes into getting computers to perform useful and interesting tasks involving human language.

Slides by James Martin, adapted by Diana Inkpen for CSI 5386 @ uOttawa

Natural Language Processing

More specifically, it's about the algorithms that we use process language, the formal basis for those algorithms, and the facts about human language that allow those algorithms to work.

Why Should You Care?

Three trends

- An enormous amount of information is now available in machine readable form as natural language text (newspapers, web pages, medical records, financial filings, etc.)
- 2. Conversational agents are becoming an important form of human-computer communication
- 3. Much of human-human interaction is now mediated by computers via social media

Applications

- Let's take a quick look at three important application areas
 - Text analytics
 - Question answering
 - Machine translation

Text Analytics

- Data-mining of weblogs, microblogs, discussion forums, message boards, user groups, and other forms of user generated media
 - Product marketing information
 - Political opinion tracking
 - Social network analysis
 - Buzz analysis (what's hot, what topics are people talking about right now)

Text Analytics

	CU Departmeter Science James Marti Home Page Linda's calendar	
Live Search canon	powershot P	
Products See also: <u>Web</u> , <u>Images</u> , <u>Vide</u>		ashback How this works Browse stores Your account
	630 - digital camera, 8MP, 4x Optical Zoom, 4x	Sponsored sites <u>Shop, Compare & Save</u> Search now and get cashback on canon a powershot!
★★★★★ User reviews (260)		Search.Live.com/cashback
****	😭 Expert reviews (2)	Search cashback
	PowerShot A630 - Digital camera - 8.0 Mpix - optical zoom: 4 x - supported memory: D, SDHC	Canon Digital Camera Large Selection of Quality Canon Digitals! Buy Now & Pay No Tax. ritzcamera.com
User reviews Product de	User reviews Product details Expert reviews Compare prices	
All user reviews		We Help Solve Your Quest! Save on Canon/Digital Camera.
	All user reviews	bizrate.com
Ease Of Use (90 comments)	View by: Most recent Highest rating Lowest rating	Powershot
89% positive	★★★★☆☆ canon powershot Like the ease of operation. Dislike the small amount of memory. Love	Bid on Powershot . Shop eBay! www.eBay.com
Photo Quality (80 comments 89% positive		Electronics At SEARS® Shop Electronics At SEARS.com. Buy Online, Pick-Up In-Store.
Affordability (48 comments)	★★★★☆ Canon PowerShot A630 8.0 Megapixel Very good camera, it takes a nice picture. The zoom in amazing for such	www.SEARS.com ≣ <mark>ive Search cashback</mark>
Size (38 comments)	a small package at an affordable price. Still a little hard on batteries, but I think they all are. <u>More</u> spelhaug1 catalog.ebay.com 12/12/2008	Canon Cameras Sale Buy canon powershot digital cameras at reduced price. Free shipping. www.amazon.com
Screen (34 comments) 88% positive	★★★★★ Canon digital cameras ROCK This camera ROCKS. I have used the Canon A620 for a couple years and LOVE it. A630 goes one better being 8MP (plus other features). And	Top 10 Canon Cameras Canon Digital Cameras Discounted.
Zoom (28 comments)	the software gives you just about everything <u>More</u> rochs catalog.ebay.com 12/8/2008	Save Money at Lowest Priced Stores. Canon-Cameras.ShopCompareUS.com
Speed (20 comments) 80% positive	★★★★ Canon A630 This is the second Canon Powershot series camera. Not being a shutterbug, I wanted a point and shoot camera for my business (real estate appraiser). My first A80 was very reliable <u>More</u>	HP ® Photo Printers Get a Photo Printer That's Right for You. Buying Guide at hp.com. www.hp.com
Battery Life (19 comments)	nicdw catalog.ebay.com 12/3/2008	See your message here
95% positive	★★★★ fabulous camera, I have two.	

1/11/2014

Text Analytics



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Question Answering

- Traditional *information retrieval* provides documents/resources that provide users with what they need to satisfy their information needs.
- Question answering on the other hand directly provides an answer to information needs posed as questions.

Web Q/A



Watson



Machine Translation

- The automatic translation of texts between languages is one of the oldest non-numerical applications in Computer Science.
- In the past 10 years or so, MT has gone from a niche academic curiosity to a robust commercial industry.

Google Translate



Google Translate

Killing Palestinians and wounding nine in the raids Sector

Nine Palestinians were wounded among civilians in an Israeli air raid in the neighborhood result in the Gaza Strip. This comes immediately after the killing of two prominent Al-Aqsa Martyrs Brigades in the Israeli occupying forces carried out air and infantry forces in the Balata camp in the West Bank.



Bashir meets Fraser, the Security Council will not impose forces Darfur

Is scheduled to meet with Sudanese President Omar al-Bashir Jenday Fraser Assistant Minister for Foreign Affairs of the American attempt to persuade officials in Khartoum, Sudanese Darfur deployment of the nationalities. For his part, US Ambassador to the United Nations that it has no intention of the Security Council to impose its forces in the province.



Rmsfield and Cheney insist on keeping the American forces in Iraq

Called American Defense Minister Donald Rmsfield Americans to show patience on Iraq. I take Vice President Dick Cheney calls Democrats withdrawal of American forces from Iraq link and the possibility of early withdrawal of attacks inside the United States.



Killing civilians and wounding officer suicide attack in Afghanistan

The international force to help establish security (ISAF) killed civilians and the wounding of an officer in an attack against Afghan forces convoy south Atlantic Afghanistan. In the capital Kabul, a hand grenade exploded at the passage of manufacture French patrol was not reported injuries or damage.



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How?

All of these applications operate by exploiting underlying regularities inherent in human languages.

Sometimes in complex ways, sometimes in pretty trivial ways.



Major Class Topics

- 1. Words
- 2. Syntax
- Meaning (sematics)
- 4. Texts (discourse)

5. Applications exploiting each

Applications

First, what makes an application a *language processing application* (as opposed to any other piece of software)?

- An application that requires the use of knowledge about the structure of human language
 - Example: Is Unix wc (word count) an example of a language processing application?

Applications

Word count?

When it counts words: Yes

- To count words you need to know what a word is. That's knowledge of language.
 - Note that the definition of "word" embodied in wc doesn't work for Chinese or other languages that don't delimit words with spaces
- When it counts lines and bytes: No
 - Lines and bytes are computer artifacts, not linguistic entities



Course Material

- We'll be intermingling discussions of:
 - Linguistic topics
 - Morphology, syntax, semantics, discourse
 - Formal systems
 - Regular languages, context-free grammars, probabilistic models
 - Applications
 - Question answering, machine translation, information extraction

Course Material

We won't be doing speech recognition or synthesis.

Topics: Linguistics

- Word-level processing
- Syntactic processing
- Lexical and compositional semantics

Topics: Techniques

- Finite-state methods
- Context-free methods
- Probabilistic models

Supervised machine learning methods

Categories of Knowledge

- Phonology
- Morphology
- Syntax
- Semantics
- Pragmatics
- Discourse

Each kind of knowledge has associated with it an encapsulated set of processes that make use of it.Interfaces are defined that allow the various levels to communicate.This often leads to a pipeline architecture.



Ambiguity

- Ambiguity is a fundamental problem in computational linguistics
- Hence, resolving, or managing, ambiguity is a recurrent theme

Ambiguity

• Find at least 5 meanings of this sentence:

I made her duck

Ambiguity

- Find at least 5 meanings of this sentence:
 - I made her duck
- I cooked waterfowl for her benefit (to eat)
- I cooked waterfowl belonging to her
- I created the (ceramic?) duck she owns
- I caused her to quickly lower her upper body
- I waved my magic wand and turned her into undifferentiated waterfowl

Ambiguity is Pervasive

- I caused her to quickly lower her head or body
 - Lexical category: "duck" can be a noun or verb
- I cooked waterfowl belonging to her.
 - Lexical category: "her" can be a possessive ("of her") or dative ("for her") pronoun
- I made the (ceramic) duck statue she owns
 - Lexical Semantics: "make" can mean "create" or "cook", and about 100 other things as well

Ambiguity is Pervasive

• Grammar: Make can be:

- Transitive: (verb has a noun direct object)
 - I cooked [waterfowl belonging to her]
- Ditransitive: (verb has 2 noun objects)
 - I made [her] (into) [undifferentiated waterfowl]
- Action-transitive (verb has a direct object and another verb)
- I caused [her] [to move her body]

Ambiguity is Pervasive

Phonetics!

- I mate or duck
- I'm eight or duck
- Eye maid; her duck
- Aye mate, her duck
- I maid her duck
- I' m aid her duck
- I mate her duck
- I'm ate her duck
- I' m ate or duck
- I mate or duck



• Remember our pipeline...



Really it's this



Dealing with Ambiguity

- Four possible approaches:
 - 1. Tightly coupled interaction among processing levels; knowledge from other levels can help decide among choices at ambiguous levels.
 - 2. Pipeline processing that ignores ambiguity as it occurs and hopes that other levels can eliminate incorrect structures.

Dealing with Ambiguity

- 3. Probabilistic approaches based on making the most likely choices
 - 1. Or passing along n-best choices
- 4. Don't do anything, maybe it won't matter
 - 1. We'll leave when the duck is ready to eat.
 - 2. The duck is ready to eat now.
 - Does the "duck" ambiguity matter with respect to whether we can leave?

Models and Algorithms

- By models we mean the formalisms that are used to capture the various kinds of linguistic knowledge we need.
- Algorithms are then used to manipulate the knowledge representations needed to tackle the task at hand.

Models

- State machines
- Rule-based approaches
- Logical formalisms
- Probabilistic models

Algorithms

- Many of the algorithms that we'll study will turn out to be transducers; algorithms that take one kind of structure as input and output another.
- Unfortunately, ambiguity makes this process difficult. This leads us to employ algorithms that are designed to handle ambiguity of various kinds

Paradigms

• In particular..

- State-space search
 - To manage the problem of making choices during processing when we lack the information needed to make the right choice

Dynamic programming

- To avoid having to redo work during the course of a state-space search
 - CKY, Earley, Minimum Edit Distance, Viterbi, Baum-Welch

Classifiers

 Machine learning based classifiers that are trained to make decisions based on features extracted from the local context